

# 7th National Community Cancer Control Summit



## Funding Partnership Program & Exhibit Opportunities

Profile your organization at this important national summit for:

- Oncology professionals in all disciplines
- First Nations health practitioners
- rural and remote community health providers
- senior cancer control leaders from Canada and the U.S.

Join us today as a funding partner and/or exhibitor.

Prince George Civic Centre  
June 11 - 13, 2009  
Prince George, British Columbia

[www.cancersummit.ca](http://www.cancersummit.ca)

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## 7th National Community Cancer Control Summit

Innovative Solutions for Rural & Remote Cancer Control Issues  
June 11 – 13, 2009, Prince George, British Columbia.



### About the Summit:

The 7th National Summit on Innovative Solutions for Rural & Remote Cancer Control Issues is co-chaired by Cathy Ulrich, CEO, Northern Health, and Dr. Simon Sutcliffe, President, BC Cancer Agency. The three-day meeting is designed to identify workable solutions to challenges faced every day by those engaged in cancer control and care in rural and remote communities including:

- Medical and Community Oncologists
- General Practitioners in Oncology
- Community and Oncology Nurses and Nursing Students
- Pharmacists
- Scientists, Researchers and Research Students
- First Nations Health Practitioners
- Radiation Oncologists and Therapists
- Pediatric Oncologists
- Functional Imaging Specialists
- Medical Physicists and Medical Ethicists
- Pathologists, Nutritionists, Surgeons, Palliative Care Specialists
- Psychosocial Professionals
- Senior leaders and managers in the cancer control field

It is particularly significant that the summit is being hosted in northern British Columbia since *The Northern Cancer Control Strategy*, a joint initiative between the Provincial Health Services Authority, the BC Cancer Agency and Northern Health, was launched recently in the province. It will enhance all aspects of the continuum of cancer care from prevention & promotion, screening, detection and diagnosis, treatment, supportive care & rehabilitation to palliative and end of life care. Those contributing to this *Strategy* will be on hand at the summit to share their findings, plans and solutions.

***This is an ideal opportunity for organizations and companies with an interest in cancer control in northern and remote communities throughout North America to network with people charged with its delivery, and to demonstrate your support.***



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## Schedule at a Glance:

### Thursday, June 11, 2009

Time	Session
05:00 pm – 10:00 pm	Registration and Appetizer Event
08:00 pm – 10:00 pm	Funder/Exhibitor Reception (By Invitation)

\*A Northern Cancer Control Strategy Information Session will be occurring on this day – details to follow.

### Friday, June 12, 2009

Time	Session
07:00 am – 09:00 am	Late Registration
07:00 am – 05:00 pm	Exhibitor Booths and Poster Displays
08:00 am – 09:00 am	Two Industry Breakfast Symposia
09:00 am – 10:00 am	Welcome and Introduction
10:00 am – 04:00 pm	<i>Improve Knowledge Translation and Integration of Best Practices</i> Concurrent Session
10:00 am – 04:00 pm	Improving Access to Services Concurrent Session
10:00 am – 04:00 pm	<i>Healthier Communities</i> Concurrent Session
11:30 am – 01:00 pm	Lunch in Exhibitors Area
04:00 pm – 06:00 pm	Poster Review and Judging
06:00 pm – 07:00 pm	Social Networking Reception
07:00 pm – 11:00 pm	Dinner, Keynote Speaker and Entertainment

### Saturday, June 13, 2009

Time	Session
07:00 am – 05:00 pm	Exhibitor Booths and Poster Displays
08:00 am – 09:00 am	Two Industry Breakfast Symposia
09:00 am – 10:00 am	Keynote Speaker
10:00 am – 04:00 pm	<i>Innovative Ways to Increase and Maximize Resources</i> Concurrent Session
10:00 am – 04:00 pm	<i>Information Technology and Telehealth</i> Concurrent Session
10:00 am – 04:00 pm	<i>Human Resources</i> Concurrent Session
11:30 am – 01:00 pm	Lunch in Exhibitors Area
04:00 pm – 05:00 pm	Closing Event: Q&A Session and Vision of Future Presentation

### Note:

- Two Coffee Breaks will be scheduled per day in the area where exhibitors will be located.
- Schedule is subject to change.



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The Summit offers four funding partnership levels and two exhibitor only levels. Please review the opportunities and benefits in each category to choose the best fit for your organization.



### Platinum Funder Level (\$40,000):

**Number Available: 1 only**

- Full page ad in summit program
- Eight (8) complimentary Summit delegate registrations
- Option to offer an industry symposium - four (4) time slots available - First right of refusal and choice of time slot
- First choice and option to present a special summit feature - please see the following list from which to choose\*
- First choice of 10' x 20' exhibit space
- Organization's Logo recognition on summit program, website, on-site signage, room front screens - Largest and most prominent on all summit printed materials and web site
- Logo on delegate bags
- Inclusion of material in delegate bags
- Logo on summit Exhibitor Passport
- Eight (8) invitations to funding partner/exhibitor reception
- Verbal acknowledgement from the Podium during summit
- Summit support in marketing your industry symposium if you choose to host one
- Symposium info on summit web site and in program

#### \* List of Special Summit Feature Events

- Opening Night (Thursday, June 11) Appetizer Reception for all delegates
- Friday Night (June 12) Social Networking Reception
- Keynote Speakers (TBA)
- Friday Night Dinner Entertainment
- Two Buffet Lunches for all delegates
- Two Buffet Breakfasts for all delegates

Please contact Judy McLarty at [judy.mclarty@northernhealth.ca](mailto:judy.mclarty@northernhealth.ca) or Call: Toll Free 1.877.866.4822 (1.87.SUMMIT.22) to confirm your organization's involvement.



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### Gold Funder Level (\$20,000):

Number Available: 4 only

- 3/4 page ad in summit program
- Six (6) complimentary Summit delegate registrations
- Option to offer an industry symposium - four (4) time slots available - Second right of refusal and choice of time slot
- Second choice and option to present a special summit feature - please see the following list from which to choose\*
- Second choice of 10' x 20' exhibit space
- Organization's Logo recognition on summit program, website, on-site signage, room front screens - Second largest and most prominent
- Inclusion of material in delegate bags
- Logo on summit Exhibitor Passport
- Six (6) invitations to funding partner/exhibitor reception
- Verbal acknowledgement from the Podium during summit
- Summit support in marketing your industry symposium if you choose to host one
- Symposium info on summit web site and in program

### \* List of Special Summit Feature Events

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### Silver Funder Level (\$10,000):

Number Available: 6 only

- 1/2 page ad in summit program
- Four (4) complimentary Summit delegate registrations
- Option to offer an industry symposium - four (4) time slots available - Third right of refusal and choice of time slot - based on remaining availability
- First choice of 10' x 10' exhibit space
- Organization's Logo recognition on summit program, website, on-site signage, room front screens - Third largest and most prominent
- Logo on summit Exhibitor Passport
- Four (4) invitations to funding partner/exhibitor reception
- Verbal acknowledgement from the Podium during summit
- Summit support in marketing your industry symposium if you choose to host one
- Symposium info on summit web site and in program

### \* List of Special Summit Feature Events

- Opening Night (Thursday, June 11) Appetizer Reception for all delegates
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### Bronze Funder Level (\$7,500) & Exhibitor Levels (\$6,000 & \$3,000):

<b>Bronze Funder \$7,500</b>	<b>Enhanced Exhibitor \$6,000</b>	<b>Basic Exhibitor \$3,000</b>
Eight (8) Available Only	Six (6) Available Only	Six (6) Only (limited to non-profit organizations)
1/4 Page ad in Summit program	Organization name and logo in Summit program under Exhibitors	Organization name and logo in Summit program under Exhibitors
Two (2) complimentary Summit delegate registrations	One (1) complimentary Summit delegate registration	N/A
10' x 10' exhibit space	10' x 10' exhibit space	Tabletop Display
Fourth largest and most prominent organization logo on Summit web site, onsite signage and front screens under Exhibitors	Organization logo on Summit web site, onsite signage and front screens under Exhibitors	Organization logo on Summit web site, onsite signage and front screens under Exhibitors
Two (2) invitations to the Funding Partner/Exhibitor Reception	One (1) invitation to the Funding Partner/Exhibitor Reception	One (1) invitation to the Funding Partner/Exhibitor Reception

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### Thank You for Your Interest!

Once you have chosen your level of funding/exhibitor support, you will receive all necessary documentation to fulfill the agreement including:

- Funder/Exhibitor Prospectus
- Industry Symposium Guidelines
- Industry Symposium Application Form
- Details on How to Plan Your Exhibit with the Prince George Civic Centre



For More Information Visit:

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