

# Community Capacity Building Strategy

**Rose Soneff, Program Manager,**

[rsoneff@bc.cancer.ca](mailto:rsoneff@bc.cancer.ca)

**June 13, 2009**



AN INITIATIVE OF THE BC HEALTHY LIVING ALLIANCE, LED BY THE CANADIAN CANCER SOCIETY



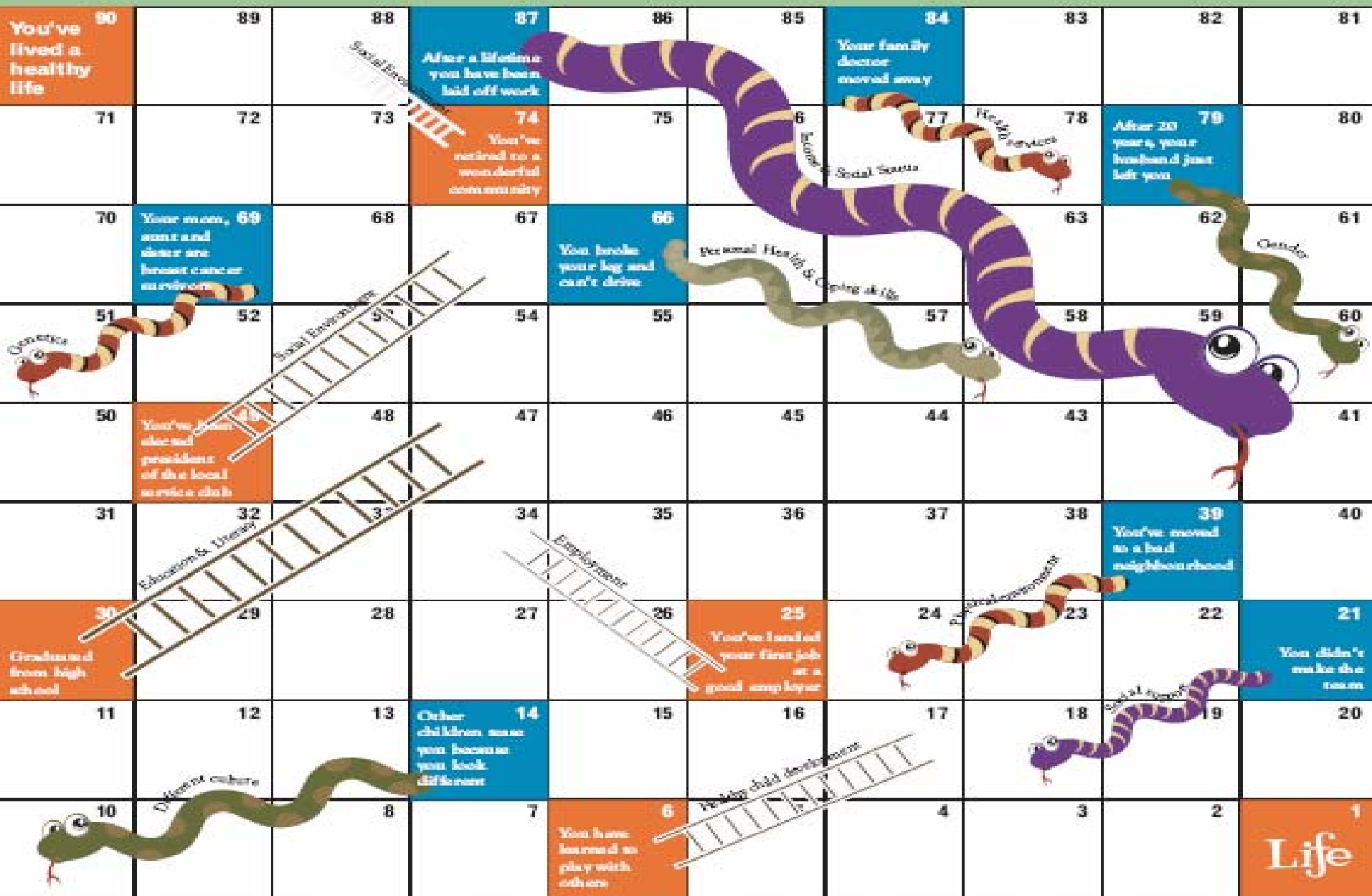


# What is Capacity Building?



**“Give a man a fish, you feed him for a day.  
Teach a man to fish, you feed him for life.”**

# The Snakes & Ladders of Life



# Vancouver Island



## Digital Story Telling:

*Our Land is Our  
Medicine*

*By John Rampanen*

# Vancouver Coastal

## 1. Offer supports that develop local leadership



## 2. Work on the ground in the communities and with special populations.



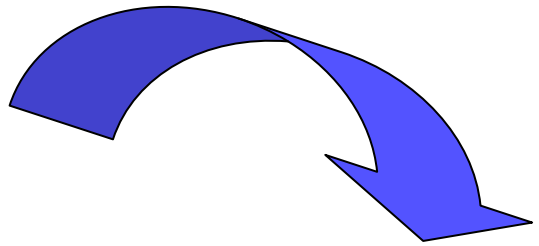
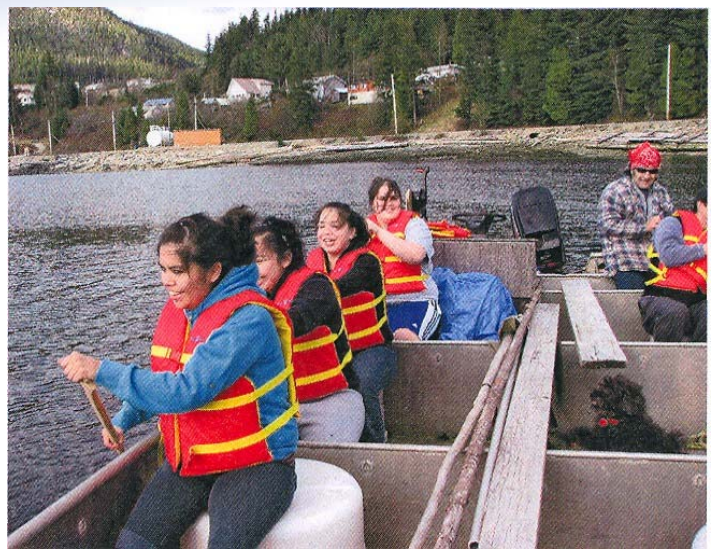


# Interior Region

## 3. Encourage and Facilitate Collaboration



# Northern Region



**4. Engage rural, remote, aboriginal, youth and marginalized groups to participate.**

## 5. Involve a mix of organizations at local, regional and provincial levels



Capacity Building Consortium



BC Healthy Communities and Community Capacity Building newsletter to over 4,000 contacts across BC.

# Do You Have a Role?

- **Advocate**
- **Endorse**
  - **Participate**
  - **Be Mindful**
  - **Involve Others**

*We are stronger, together.*